



FOR IMMEDIATE RELEASE

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New RANGERS Activity and Sticker Book Released

Fort Washington, PA – Eastern National announced the release of a new children’s publication entitled “Rangers Activity and Sticker Book,” which was developed in cooperation with the National Park Service.

Follow along with young Jason, the son of two National Park Service (NPS) Rangers as he introduces young readers to the exciting adventures of NPS Park Rangers. Seven different men and women with diverse ethnicities and backgrounds in Natural Resource Protection, Fire Management, Backcountry Patrol, Interpretation, Science, Search and Rescue and History explain the importance of their jobs and what inspired them to become NPS Park Rangers.

Each of the seven sections is devoted to one career path and comes with a full-color illustration of each ranger in action, easy-to-read text, and two full pages of activities, including a word search, maze, connect the dots, puzzles and more. Two paper figures of Jason’s parents complete with two uniforms each help kids role-play. The activities reinforce the information kids learn throughout the book and help get them excited about protecting and preserving America’s National Parks! Softcover; 30 pages.

This children’s activity book retails for \$7.95 each (item# 2-49258) and can be purchased by mail at Eastern National, 470 Maryland Drive, Suite 2, Fort Washington, PA 19034; by phone at (877) NAT-PARK or (877) 628-7275; by fax at (215) 591-0903; or online at www.eParks.com (keyword: 2-49258). Wholesale and retail orders are welcomed. For review copies, please contact Michelle Newhard at michellen@easternnational.org or (215) 283-6900 x171.

A special 50% discount is available for any orders placed in multiples of 25 shipped to a single location. For a limited time, a free, full-color standing Point-of-Purchase display is available for orders of 50 or more. (One display per park. Available for a limited time, while supplies last.)

Eastern National is a non-profit organization that provides quality educational products and services to the visitors to America’s national parks and other public trusts. Eastern National operates educational outlets in 170 national parks and public lands in 30 states. Since 1947, Eastern National has donated over \$77 million to the National Park Service. For more information, visit www.easternnational.org and www.eParks.com.

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