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***America's National Parks Deluxe Scrapbook Page Kit Now Available***

Fort Washington, PA – Eastern National, a not-for-profit partner of the National Park Service, announced today that the *first* scrapbook kit specifically designed for visitors to national parks is now available.

The new *America's National Parks Deluxe Scrapbook Page Kit* features official national park symbols and images that represent the diversity of parks in the U.S. national park system. Hitting markets in time for the busy vacation season, the new kits combine two popular pastimes: visiting America's national parks and scrapbooking.

According to the Hobby Industry Association, scrapbooking is its fastest growing segment, generating \$2.5 billion in sales annually. Scrapbooking is a fun, creative hobby to create a lasting tribute to a family outing or special event. Scrapbook hobbyists of any skill level—beginner to expert—can combine colorful trip photos with unique embellishments, such as stickers, rubber stamps, and patterned papers to create colorful layouts for their scrapbooks, or memory books.

Produced in cooperation with the National Park Service, the *America's National Parks Deluxe Scrapbook Page Kit* is unique because it includes official national park symbols, like the official Arrowhead logo, reproduced by permission of the National Park Service. Well-known national park icons like Mount Rushmore, the Liberty Bell, a giant Sequoia, and wild pony help represent the wide-range of natural, cultural and historic themes found throughout the national park system, making the kit an educational, as well as entertaining way to save mementos of those visits.

“The National Park slogan, ‘Experience Your America’ is at the very heart of a product that encourages people not only to visit their national parks, but to record and share their memories of those visits with family and friends,” said Jason Scarpello, Publications Manager at Eastern National. “This kit provides a fun, creative way for people of any skill level—novice and expert scrapbookers alike—to show pride in our national parks.”

A great bargain for national park visitors, a single kit contains enough supplies to create more than fourteen 8-1/2” x 11” scrapbook pages. Contents include six patterned background sheets; six double-sided, solid color background sheets; two stationery sheets for journaling, three sticker sheets; four frame-ups; three sheets of die-cut punch outs, page toppers and decorative national park “factoids,” interpretive text throughout the kit and scrapbooking tips for beginners.

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In addition to use in memory albums, the components in the kit are ideal for illustrating school trip reports and other school or club activities. The convenient 8-1/2" x 11" page size fits standard notebooks and can be adapted to larger or smaller albums. The kit carries *Creating Keepsakes* "CK/OK" seal of approval, certifying that the contents meets the highest technical standards of the scrapbook industry. Contents are made from acid-free and lignin-free materials to ensure that scrapbook layouts last for years to come.

The suggested retail price for the kit is \$9.95 each (item# 3-22847). The kit can be purchased by mail at Eastern National, 470 Maryland Drive, Suite 2, Fort Washington, PA 19034; by phone at (877) NAT-PARK or (877) 628-7275; by fax at (215) 591-0903; or online at [www.eParks.com](http://www.eParks.com) (keyword: 3-22847).

Wholesale opportunities are available. Discounts are offered based on order quantity and suggested retail price. A 50% discount will be extended for all orders placed in multiples of 25. If the order quantity does not meet that requirement, the normal discount schedule applies.

Eastern National is a non-profit organization that provides quality educational products and services to America's national parks and other public trusts. Eastern National operates educational outlets in over 130 national parks and public lands in 30 states. Since 1947, Eastern National has donated over \$70.7 million to the National Park Service. For more information, visit [www.easternnational.org](http://www.easternnational.org) and [www.eParks.com](http://www.eParks.com).

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