



FOR IMMEDIATE RELEASE

March 16, 2004

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VisComm Wins Eastern National's Excellence of Service Award

Fort Washington, PA – Eastern National presented VisComm, a publishing company located in Kingman, AZ with an Excellence of Service Award today.

The Excellence of Service Award is awarded annually to an individual, group or company that, through a business relationship with Eastern National, has provided excellent service and significant contributions to aid in achieving the goals and purposes of the organization.

Over the years, VisComm has shown a dedication to quality and professionalism in their interactions with Eastern National. The company does an excellent job of producing custom designed postcards, bookmarks and posters for Eastern National. To date, VisComm has worked with over sixty Eastern National sites, both large and small.

Eastern National's Great Lakes Regional Manager, Cathy Nagle-Ervin noted, "Linda [Weisler] does a fantastic job in design and layout of each item. Sales of VisComm items have helped to increase the gross margin for participating sites."

"Eastern National is extremely appreciative of VisComm's willingness to work with our smaller parks by providing low minimum order quantities," said Eastern National President Chesley Moroz.

Owner, Linda Weisler accepted the Excellence of Service Award at the VisComm booth during the 2004 Association for Partners for Public Lands (APPL) annual convention. "Working with Eastern National has afforded me the opportunity to combine my love for the parks with my chosen profession. I take personal pride in everything we do and am honored to be recognized by Eastern National for my effort," said Weisler.

Eastern National is a non-profit organization that provides quality educational products and services to America's national parks and other public trusts. Eastern National operates educational outlets in over 130 national parks and public lands in 30 states. Since 1947, Eastern National has donated over \$70.7 million to the National Park Service. For more information, visit www.easternnational.org and www.eParks.com.

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